

FOR IMMEDIATE RELEASE

**Mattamy Homes' 2011 *Tour de Bleu* crosses Finish Line at Markham Stouffville Hospital
Contributing towards Mattamy's \$1 million Donation in support of MSH Expansion**

Markham, ON (August 8, 2011) – Mattamy Homes' *Tour de Bleu* entailed cycling a long distance; but unlike its namesake, the Tour de France, there was more than one winner. In fact, this exclusive cycling tour wasn't a race at all; rather a fundraiser that benefitted Markham Stouffville Hospital and the community it serves. Led by Mattamy Homes' visionary, Peter Gilgan, the event raised over \$450,000 towards Mattamy's \$1 million pledge in support of the Hospital's \$50 million expansion campaign.

Peter Gilgan, CEO of Mattamy Homes, took on the spirit of a 220 km charity cycling event with the support of his company, famous cyclists, and corporate partners to create an extremely successful fundraiser supporting various charities. "Every year we pick a charity that has a great cause. Markham Stouffville Hospital really stands out with its excellence in health care and the passion and dedication nurses and doctors provide to their community on a daily basis," says Peter Gilgan.

A cheering crowd welcomed the 50 riders on Sunday at Markham Stouffville Hospital, including Tour de France cyclist, George Hincapie; Olympic Champion, Steve Bauer; and personal coach to Lance Armstrong, Chris Carmichael. Other cyclists included Top 40 Under 40 recipient and Markham resident, Craig Campbell and Carlo DeGasperis of the DeGasperis family, who are long-time MSH friends.

"This event was extremely successful in raising funds and building awareness for our hospital. This is a great example of how our corporate community is rallying behind our hospital to support our \$50 million expansion campaign," says Suzette Strong, CEO Markham Stouffville Hospital.

Markham Stouffville Hospital Foundation Overview

Markham Stouffville Hospital Foundation exists to support the Hospital's mandate of providing compassionate, patient-centered care. Building a hospital is a partnership between the hospital, government and the community – each playing a significant role. All medical equipment is funded through donations from the community. Markham Stouffville Hospital Foundation must raise \$50 million to support the expansion of the hospital as it continues to provide excellent quality care to the community.

Mattamy Homes & *Tour de Bleu* Overview

Peter Gilgan's corporate vision has enabled Mattamy Homes to become one of the largest homebuilders in North America. Since 1978, Mattamy has aspired to create an enjoyable home buying experience for each and every homeowner. With over 50,000 homes in more than 100 communities in Canada and across the U.S., Mattamy is still involved in every aspect of neighbourhood planning. The *Tour de Bleu* is an example of Mattamy's desire to give back to the communities where they build homes. It is also part of Peter Gilgan's personal drive to benefit community health care close to home. *Tour de Bleu* is a well-

established charity cycling event that has raised more than \$3 million since its inaugural year for a variety of worthy causes. www.mattamyhomes.com

Photo:



Photo Caption:

Cyclists of Mattamy Homes' 2011 Tour de Bleu are welcomed by a lion dance as they celebrate their arrival at Markham Stouffville Hospital. The event raised over \$450,000 towards Mattamy's \$1 million pledge in support of the Hospital's expansion.

In photo: An exclusive group of cyclists, including President & CEO, Mattamy Homes, Peter Gilgan; Tour de France cyclist, George Hincapie; and Olympic Champion, Steve Bauer.

For more information on how to give, please visit us at www.msh.on.ca/foundations/msh

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